



*President's*  
**SHOWCASE**  
*of Excellence 2018*

April 20, 2018

# President's Message

Welcome to the 4th annual President's Showcase of Excellence!

The Showcase of Excellence is a tradition where we come together to celebrate and share bold and innovative work that is taking place across campus. We are thrilled to connect the Showcase with Vintage Days. What a wonderful opportunity to share our stories of excellence at Fresno State with the greater community.

This year's showcase features over 100 examples of excellence in teaching, research, services to students and administrative processes. The past year has been another year of great distinction for Fresno State. Academic prestige continues to grow as the University earned its highest-ever honor from Washington Monthly magazine, ranking alongside the nation's top Ivy League and private institutions for its focus on social mobility, research and service.

The exhibitors are organized according to our four strategic priorities:

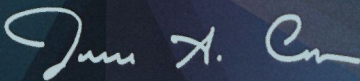
1. Enhance teaching and learning through best practices, innovative programs, and high-impact experiences.
2. Invest in a dynamic environment to attract, develop, and retain talented and diverse faculty and staff.
3. Align our physical and technological infrastructure to support a sustainable and welcoming campus environment.
4. Grow and develop collaborative and engaged community partnerships to increase support for students and the University.

The projects featured demonstrate our commitment to quality and excellence in all that we do. They represent best practices, innovations, academic and administrative excellence, enhanced student services and strategic partnerships.

I am deeply inspired and excited about the opportunity to come together to share, learn, reflect and celebrate the exceptional work that is happening across our campus.

I hope that you will take the time to learn more about each of the projects and the extraordinary individuals and teams who make them happen.

Sincerely,



Joseph I. Castro, Ph.D., M.P.P.  
President





*President's*  
**SHOWCASE**  
*of Excellence 2018*

A celebration of Fresno State's best practices,  
innovations and success stories.

Featuring stories of:

- Academic Excellence
- Educational Innovations
- Administrative Process Redesign
- Enhanced Student Services
- Strategic Partnerships
- Student-led Initiatives
- Administrative Excellence

The Fresno State mission is *to boldly educate and empower students for success*. All of the posters and stories featured at the Showcase align with one or more of our four strategic priorities.

# Strategic Priority One

Enhance teaching and learning through best practices, innovative programs, and high-impact experiences that attract talented and diverse students and contribute to retention, extraordinary learning, the development of the whole student and lifelong success.

<i>Title</i>	<i>Exhibitors</i>	<i>Department</i>
A: Myth of Content Mastery of the Top 10%	Joseph Ross	Biology
A Foundation for Academic Success: Life Lessons from Wayfinders at Fresno State	Gary Hagy, Stephanie Foster, Anna Vue	Wayfinders at Fresno State
A Foundation for Nutritional Success: Life Lessons from Wayfinders at Fresno State	Gary Hagy, Jasmin Rocha, Patricia Ybarra	Wayfinders at Fresno State
A Pilot Investigation of Zoo Inquiry Projects for Introductory Chemistry Laboratories	Jordyn Kamitono	Chemistry
Academic Success Workshops: Pro-actively Fostering Student Engagement and Retention of Intangible Learning Skills	Jamaal Washington	Learning Center
Advising & Student Success: Campus Wide Collaboration	Kathy Dunbar, Ashley Fagundes	University Advising Center
Assessing the Academic Challenges of Hmong Students at Fresno State	Dr. Yoshiko Takahashi, Alexandra Nottbohm	Criminology
Brew U	Susan Hawksworth	Continuing and Global Education
Bringing Back the Spirit of Fresno State Homecoming	Gerry Elizondo, Shawna Blair	Student Involvement
Building Opportunities with Networks of Discovery (BOND)	Mara Brady, Beth Weinman, Jaime Arvizu, Laura Wang	College of Science and Mathematics
CAFA Mentorship Program	Xuanning Fu, Harry Xia, Tiewei Liu, Jasmine Cao, Feiyan Chen, Hong Ni, Ming Li, Pei-ying Wu, Qun Sun, Shu Lin, Xiangyang Shi, Xiaoming Yang, Zhi Wang	International Student Services and Programs

# Title

# Exhibitors

# Department

Center for Leadership	Breanne Scogin, Sophie Karas, Camerina Morales, Gilbert Falcon	Student Involvement
Central Valley Emerging Leaders Summit	Breanne Scogin, Amanda Banks, Sophie Karas, Sara Vazquez, Rachel Gascon	Student Involvement
Chinatown New Year's Parade	Jes Therkelsen, Marco Aguilera, Nathan Agustin, Jennifer Brokob, Jason Duong, Christopher Erlenheim, Nicholas Escalante, Chase Goossen, Alexandra Harrell, Essence Harris, Alyssa Honore, Alexis Perez, Emilio Torres, Stacey Vue, Cha Yang, Rachel Zurcher	Media, Communications & Journalism: MCJ 116
Collaborative Advising Through Satellite Services	Francisco Bucio, Pajai Xiong, Sandy Ho, Ethan Moreno, Andrew Lopez	SupportNet
Collaborative Film Project: The "Specula" Web Series	Kathleen McKinley, Candace Egan, Juan Barrios, Ronald Camacho, Jason Duong, Cruz Gonzales, Ediberto Gonzalez, Mikila Lawless, Mali Lee, Kristina Mays, Zackary Potter, Jose Puga Jr., Alicia Rodriguez, Kendra Rodriguez, Alejandro Soto, Craig Talbot, Parker Tompkins, Emilio Torres, Valeria Valdez, Stacey Vue, Yeng Xiong, Cha Yang	Theatre and Media, Communications and Journalism
Community Learning Assistant for CSM BOND	Karla Moreno, Jessica Bustos, Edwin Rivas, Alfredo Lopez, Xayaphone (Xay) Salinphone, Elizabeth-Agnes Gaw	College of Science and Mathematics
COSS Linked: Peer Mentor Program	Joseph Escoto, Cristina Colin	College of Social Sciences
Dharma: Hindu, Jain, Buddhist and Sikh Traditions of India	Veena R. Howard	Department of Philosophy
DISCOVERe	DISCOVERe Guides	DISCOVERe
EOP- A Legacy of Student Success	John Lor, Judy Clements, Victor Jacobo, Kornya Lansana	EOP
Fire and Ice: The Story of the History and Prehistory of Fish Camp	John Pryor	Anthropology

# Title

# Exhibitors

# Department

Fresno State at the Forefront of Serving Dream Students	Gabriela Encinas, Brenda Valladolid	Dream Success and Outreach Centers
Fresno State Barking Bulldogs Debate Team	Tom Boroujeni, Primavera Leal Martinez, Hunter Sansom, Nick Mirza, Aaron Lowe	Communication
Fresno Family Counseling Center	Christopher Lucey, Maira Hernandez, Addison Torossian, Maria Isabel Gonzalez, Kanisha McCall	Counselor Education Program-KSOEHD
Fresno State Focus	Faith Sidlow, Kim Stephens, Elisa Navarro, Vanessa Romo	Media, Communications & Journalism
Fresno State Graduate Study Center	Chuck Radke, Ronald Dzerigian, Debra Neufeld, Christopher Greenwood	Division of Research and Graduate Studies
Graduate Net Initiative	Dr. Maritere Lopez, Estevan Parra	Graduate Net Initiative
Healthy Campus Initiative—Year 1	Kathy Yarmo, Dr. Amber Hammons, Alicia Nelson, Nicole Smith, Bhupinder Singh	Student Health and Counseling Center & Faculty Health Cohort
Inclusive Teaching Resources and Strategies	Bryan Berrett	Center for Faculty Excellence
Jumpstart Fresno	Grizelva Sanchez, Neil Dion	Jumpstart - Richter Center
New Generation of Educators Initiative	Kremen Multiple Subject Educator Preparation Program	Literacy, Early, Bilingual and Special Education
NEW Spring 2018! The Money Management Center	Charah Coleman	Money Management Center
New Student Assistant On-Line Training	Sheila Gallagher-Price	Career Development Center
Participation in Student Competitions	Todd A. Lone, Serhat Asci	Agricultural Business
Professional Development while Studying Abroad	Annette Levi	Agricultural Business
Providing for our Students Basic Needs	Jessica Medina, Diana Karageozian	Food Security, Student Health and Counseling Center
Provost Graduation Initiative (PGI) Grant	Tom Boroujeni	Division of Continuing and Global Education
PR Cases & Campaigns Spring 2019 - Yosemite & Cat Haven Projects	Betsy Hays, Nancy Barragan, Morgan McGuire, Thomas Bayhi	Media, Communications & Journalism - PR Cases & Campaigns Course

# Title

# Exhibitors

# Department

Psychiatric Mental Health Nurse Practitioner Program	Dr. Janice Sanders	The School of Nursing and Central California Center for Nursing Excellence
Research Compliance Program at Fresno State	Svetlana Bagdasarov	Division of Research and Graduate Studies
Service-Learning Coaches	Mellissa Jessen-Hiser, Taylan Parker	Richter Center for Community Engagement and Service-Learning
Student Success - Experiential Learning in Agriculture	Balaji Seth, Anil Shreshtha, Dave Goorahoo, Florence Sharma	Industrial Technology, Jordan College of Ag Sciences and Technology
Student Support Services Veterans	Russell Gross, Luisana Martinez, Jason Dunbar, Gail Harris, Zamias Hernandez, Stephanie Rivas, Anna Rivera, Josh Delano, Daniel Soriano, Gustavo Martinez-Cardoso, Katherine Frazier	Student Success Services
Title IX Training	Frank Puccio	Continuing and Global Education
Supporting and Enhancing Teaching in the 21st Century	Mary Bennett, JoLynne Blake, Walt Hebern, Sue Yang	Center for Faculty Excellence
TALK - Fresno State's Student-Run PR Firm	Betsy Hays, Rosa Perales, Yolanda Garzon	Media, Communications & Journalism MCJ 177T:PR Agency Practicum Course
Title IX Training	Jamie Hogan	Office of the Vice President for Administration - Title IX
Theatre Arts for Teachers in Training	Jaydene Elvin, Gina Sandi-Diaz, Cheryl Chan	Linguistics, Theatre Arts, American English Institute
The Transferable Skills of Supplemental Instruction Leaders	Ko Yang, Nancy Rosales, Tony Losongco, Crystina Ciula, Itzcalli Pizano, Maria Rodriguez	Supplemental Instruction/Learning Center
TRIO Works	Celeste Tafolla, Dulce Flores Ernesto Ayon, Jessica Gil, Joe Guerra	TRIO Student Support Services Program
VA Central California & Fresno State - University 8	Mario Nunez, Crystal Benavidez	TRIO - Student Support Services Veterans
Veterans Education Program (VEP)	Daniel Bernard, Tom Boroujeni, Jordan Cody	Division of Continuing and Global Education
@BulldogsTell	Amanda Stewart and Students	Division of Student Affairs and Enrollment Management
360 Video: Students and Faculty Experiment with 360 Video	Candace Egan, Faith Sidlow, Christopher Erlenheim, Nicholas Escalante, Robert Falat, Ediberto Gonzalez, Cyrel Mallory, Claudia Morales, Breanna Perez, Brittney Steele, Malachi Taylor, Eric Zamora	Media, Communications and Journalism

# Strategic Priority Two

Invest in a dynamic environment to attract, develop, and retain talented and diverse faculty and staff.

## Title Exhibitors Department

Campus Preparedness	Amy Luna	Campus
Clifton Strengths: An Asset Based Approach to Fostering Communication and Engagement on Campus	Heather Ryan, Stelter Brown, Renee Cromer	SupportNet
Employee Wellness	Morgan Spiegel	Organizational Excellence
Faculty and Staff Onboarding	Brittany Isom	Human Resources
Improving Workplace Quality	Kathleen Scott, Rudy Sanchez	Faculty Affairs and Organizational Excellence
OIE Faculty and Student Fellows	Matthew Zivot	Office of Institutional Effectiveness
Organizational Excellence at Fresno State	Kathleen Scott, Katie Williamson, Eloisa Valdivia	Organizational Excellence
President's Leadership Academy	Kathleen Scott, Rudy Sanchez	Organizational Excellence and Faculty Affairs
Project Based Learning Events to Impact Student Success	William Hardaway, Tony Losongco, Haley Chapman, Mungang Vang	Learning Center
Women in Law Enforcement	Amy Luna	Police Department



# Strategic Priority Three

Align our physical and technological infrastructure to support a sustainable and welcoming campus environment.

## Title

## Exhibitors

## Department

CSU Chemicals

Ryan Preston

EH&S

GrantLaunch - Simplify  
Research Administration  
Processes to Make Better  
Decisions Faster

Edgar Parrilla

Division of Research and  
Graduate Studies - Research  
and Sponsored Programs

Meter Technology Upgrade

Derek Brantley

Traffic Operations

Peters Building Collaborative  
Study Spaces

Cara Peracchi Douglas,  
Lauren Butler

Craig School of Business  
Development

Printing Services

Printing Services Staff:  
Mike Von Dohlen, Loren  
McKenney, Steve O'Driscoll,  
Denise Percy

Printing Services

Smart Campus with  
IoT and Cloud

Jonathan Castro

Technology Services /  
Innovation

Twenty By Twenty-Twenty:  
Where We Are and Where  
We're Going

Samantha Mallory

Earth and Environmental  
Science



# Strategic Priority Four

Grow and develop collaborative and engaged community partnerships to increase support for students and the University.

<i>Title</i>	<i>Exhibitors</i>	<i>Department</i>
Auxiliary Services	Auxiliary Services	Auxiliary Services
Bringing the Outside In: Engaging Creative Learning and Research	Jami Helwig, Jennifer Crow	Arne Nixon Center for the Study of Children's Literature
Building Connections to Care	Melissa Norris, Georgianna Negron-Long	Student Health and Counseling Center
California Partnership for the San Joaquin Valley	Ismael Herrera	California Partnership for the San Joaquin Valley
Central Valley AgPLUS	Erik Cherkaski	Central Valley AgPLUS
Central Valley Cal-SOAP	Millie Melikian, Alexis Perez	Central Valley Cal-SOAP
DPELFS Advising Program Evaluations	Mary Paul, Suzanne Rodriguez, Ambar Alvarez Soto	EdD
Fresno State Amputee Clinic	Bhupinder Singh, Jennifer Roos, Nick Ward, Joseph Terrill	Physical Therapy
Fresno State Digital Repository (FSDR): Key Concepts and Best Practices	Lucy Liu, David Drexler, Renaldo Gjoshe, Maria Pena, Carol Doyle, Jane Magee, Britt Foster, Peter McDonald	Henry Madden Library
Fresno State STEM 5	Joseph Marcure, David Hale, Gabriel Gatchalian	Lyles Center
Global Voices of Fresno State Support Community Literacy	Jamie Jones, Arturo Mendoza	International Student Services & Programs
GradesFirst New Appointment Center	Monica Quintero, Anna Morales	Learning Center
InfoReady Review: Software that makes Opportunities Easier to Discover and Applications Easier to Process	Gayle Sherwood	Division of Research and Graduate Studies

## *Title*

## *Exhibitors*

## *Department*

Library Diversity Committee: Cultivating New Collaborations and Successes	Raymond Pun, Hiromi Kubo, Michelle Pratt, et al	Henry Madden Library & Library Diversity Committee
Making Study Abroad Affordable	Marcela Magdalena	Study Abroad
OCED	Ismael Herrera	OCED
Off-Campus Student Life Project	Juan Guzman	Student Involvement
Parent University	Felipe Perez Perez	Parent University
Peaceful Problem Solving	Mediator Mentors; Negin Tahvildary, Dr. Peter McDonald, Dr. Andrew Fiala, Dr. Jacques Benega	Philosophy
Radio Television Digital News Association	Faith Sidlow, Elisa Navarro, Vanessa Romo, Matt Broughton, Razmik Canas, Allizabeth Trujillo, Mitzi Cardenas, Adrian Luevano, Bobby Falat	Student Club Organization
Reimagining the California Reading & Literature Project (CRLP) at Fresno State	Nichole Walsh	LEBSE Department
San Joaquin Regional Broadband Consortium	Eduardo Gonzalez	San Joaquin Regional Broadband Consortium
San Joaquin Valley Rural Development Center	Eduardo Gonzalez	San Joaquin Valley Rural Development Center
San Joaquin Valley Writing Project: Cultivating K-12- University Relationships to Improve the Teaching of Writing	Dr. Juliet Wahleithner & Dr. Kathleen Godfrey, Co-Directors, San Joaquin Valley Writing Project	Literacy, Early, Bilingual, & Special Education (Wahleithner) & English (Godfrey)
Sports Science Institute	Luke Pryor, Jeff Delong	Kinesiology
Student Engagement Activities	Shannon Sill, Tina Baker, Mark Aguilar	Lyles Center for Innovation and Entrepreneurship

# 2018 Bold Ideas Challenge

In January 2018 President Castro invited the campus again to submit Bold Ideas to improve services to students or improve an inefficient process.

72 ideas were submitted.

A diverse group of faculty and staff members (CAIFE Alumni) reviewed and ranked the ideas and provided feedback to the Cabinet. The Cabinet has identified 13 winners and 10 projects to pursue in the coming year as part of the Creativity and Innovation for Effectiveness (CAIFE) initiative. In the coming weeks new CAIFE teams will be named to implement the Bold Ideas selected. The CAIFE teams will participate in professional development and will work to implement the ideas in 2018/19.

The balance of ideas submitted will be passed to the appropriate department for consideration.



# 2018 Bold Ideas Winners

## Strategic Priority One

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**Dr. Susan Schlievert**, Curriculum and Instruction

**Dr. Jennifer Randles**, Sociology

Susan proposed creating a Kids Locker, a bring and take space for families. Jennifer's idea was to create a diaper bank for parenting students. Drs. Schlievert and Randle's ideas will be combined to address the needs of parenting students

**Dr. James Marshall**, Research and Graduate Studies

Establish The Graduate School at Fresno State in order to enhance graduate education.

**Dr. Ram Nunna**, Lyles College of Engineering

Create a mobile app that will provide students a graphical representation of their progress towards their degree.

**Dr. Tamas Forgacs**, Mathematics

**Dr. John Walkup**, Physics

Drs. Forgacs and Walkup both submitted similar ideas, which have been combined for one project – to establish a center or clearinghouse for Undergraduate Research.

## Strategic Priority Two

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**Jonathan Castro**, Technology Services

**Matthew Doyle**, Library Research Services

Jonathan proposed implementing a formal campus wide staff recognition program. Matthew's idea was to unify the campus digital badging credential program for faculty, staff and students. The Cabinet was inspired by both ideas and have combined them. The CAIFE team will be charged with exploring a comprehensive faculty and staff recognition program to include digital badging.

**Dr. Katherine Fobear**, Women's Studies

Create a We Are Fresno State advocacy and awareness participatory video with LGBTQ+ students, faculty and staff.

**Michael Harding**, Academic Technology

Create a student assistant mentor program. The Cabinet was excited about this idea and will convene a CAIFE team to address professional development for student assistants.

## Strategic Priority Three

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**John Marshall**, Technology Services

Create a Maker Space on campus for collaboration, creativity and innovation for use by students and community.

## Strategic Priority Four

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**Jose ElaGarza**, Music

Create a Fresno State Blended Arts Festival as opportunity for artists from the campus community to network with other artists and showcase students' artwork.

**Dr. Ignacio Hernandez**, Educational Leadership

Establish the Bulldog Transfer Center: a student support center for community college transfer students.

# Past Showcases



## President's Community Conversations



*There are more than 100 stories from across the University featured in today's Showcase. Use this space to make note of posters or innovations you find intriguing. We hope you will take advantage of the opportunity to learn, network, celebrate and collaborate.*

Lined writing area for notes.



FRESNO STATE.

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Discovery. Diversity. Distinction.